built by industry for industi

- What is it? It is NOT social media, it is a working space for the ecosystem
 - Leverage new technology to build community
 - Connectivity, Working groups, access to capability, searchable directory, Australia wide network, International visibility
- Why Address gaps in the ecosystem, supports industry to come together in ways that is meaningful to industry
- Where Entirely on-line
- How Leverages a global platform Higher Logic
 - Internal support staff and a business model
 - Seed funding from the Victorian Government
 - Business model: Provide services to partner organisations
- Who All involved in/ or interested in Life Sciences in Australia
 - Manufacturing, service providers, researchers, universities, government
 - open to anyone in industry, accessible for FREE
- When Initiated in November 2022, launching across all Australian states over 2023,24



Improving your connectivity into the Australian life sciences ecosystem



Life Sciences Industry Digital Transformation

- New tools for connectivity, promotion, information and insights



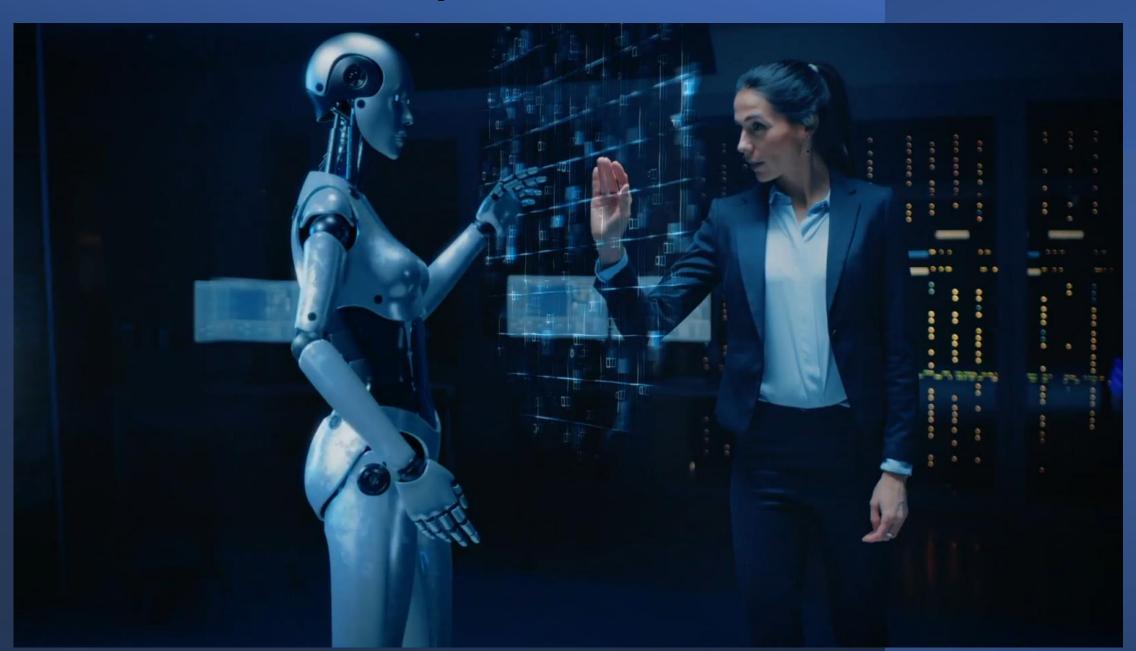
www.Wilam.com

BioResource Hub

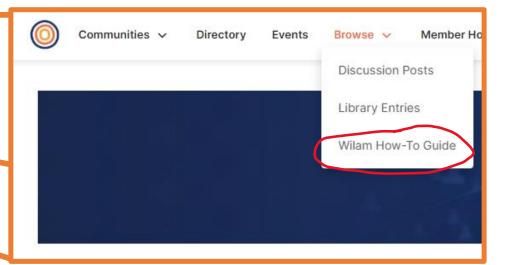
Launched 9 Aug, 23

BioResource Hub

Click on the image below to watch the introduction video to Wilam







You can view the how to guide even before you log in.... Tips and tricks on how to register and do most things you need to within Wilam!

Wilam is free for everybody in life sciences to join

You do not need to be a member of an industry association, a specific organisation, or any other group.

SIGN UP

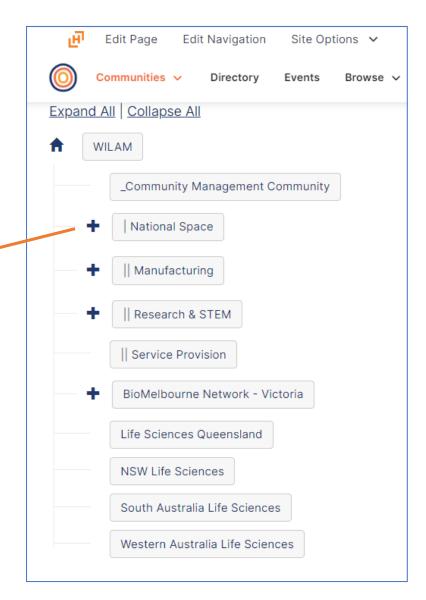
Contacts on the BioMelbourne

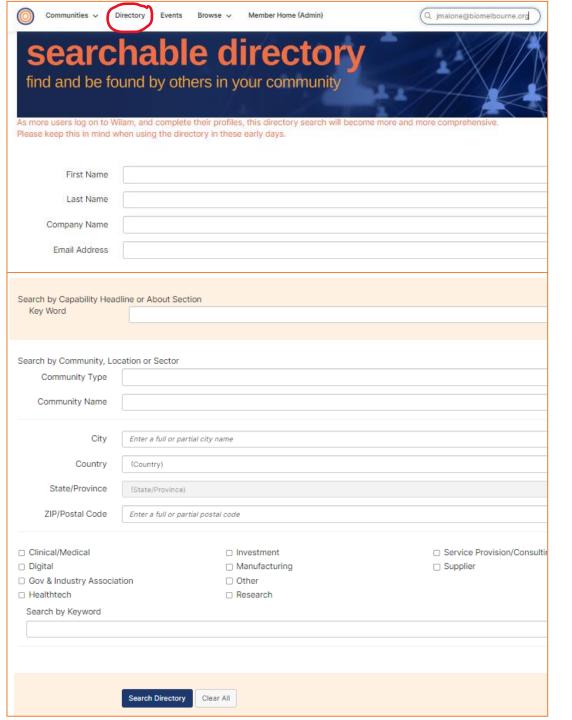
Network Mailing List already have

an account - <u>Log in now</u>

Time for a guided tour!

- Think of Wilam like a hotel...
 - You first enter into the lobby
 - "National Space"
 - Then you can join other communities that interest you
 - Head to the "All Communities" link under "Communities" and find this framework of all communities.
 - Scroll down this page to see descriptions of each community

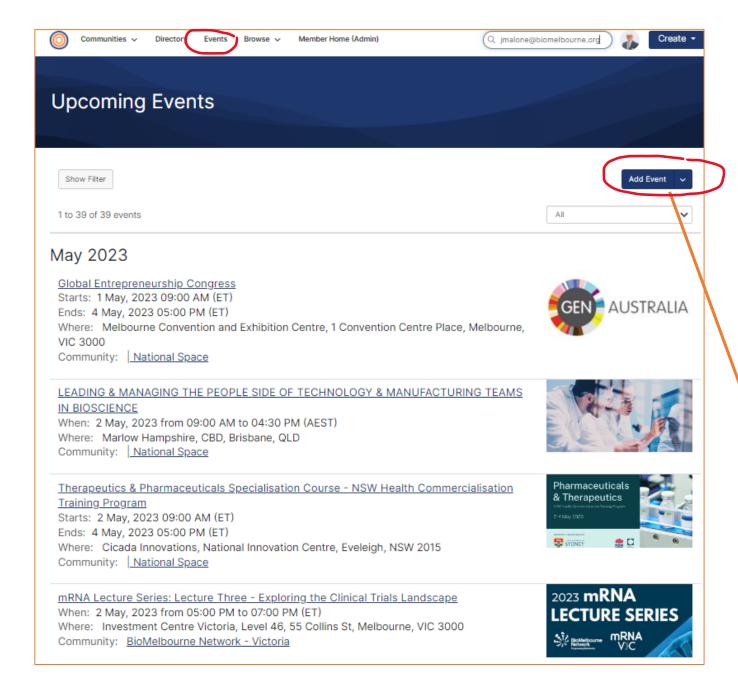




Fully searchable directory

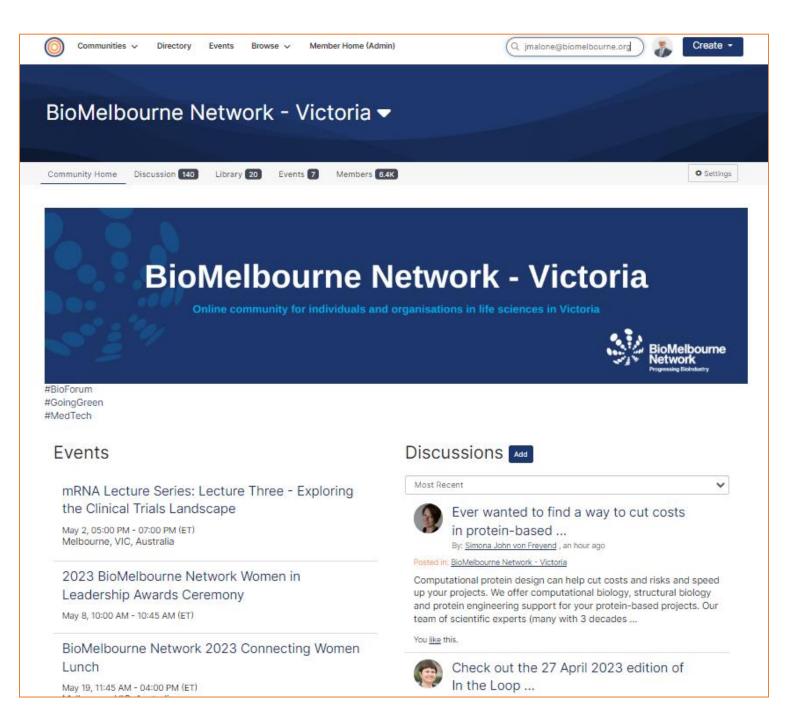
- Over 7100 accounts from across the ecosystem
- Anyone can search the directory
- People want to find and be found, a living ecosystem database
- Reach out and ask to connect
- Maintains a searchable database of your connections.





National Events Library

- One stop shop to find relevant industry events
- Do you have an event you think would be interesting for the industry? Add it here!
 - Go into the "National" community, then to "Events" to find the "Add Event" link.
- Know of other organisations running great events? Get them to add theirs as well!



Community Structure

- Each community has
 - Discussion forum
 - Library
 - Attach a document to your discussion, it goes into the library
 - Add directly to the library organised with folders
 - Searchable directory
 - Events calendar
- We can establish dedicated communities for members
 - Their own branding, their own conversations, they are the administrators

Continuous feed of updates from all communities you've

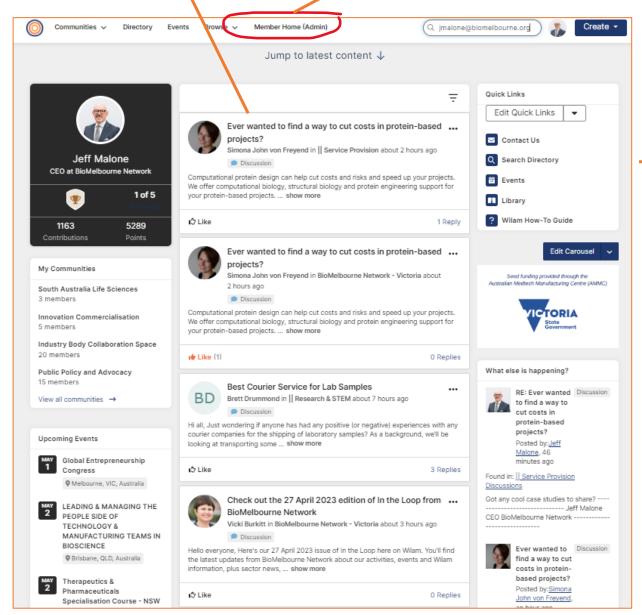
joined

Your profile

Directory of the communities you are part of - Jump directly to them

Upcoming events





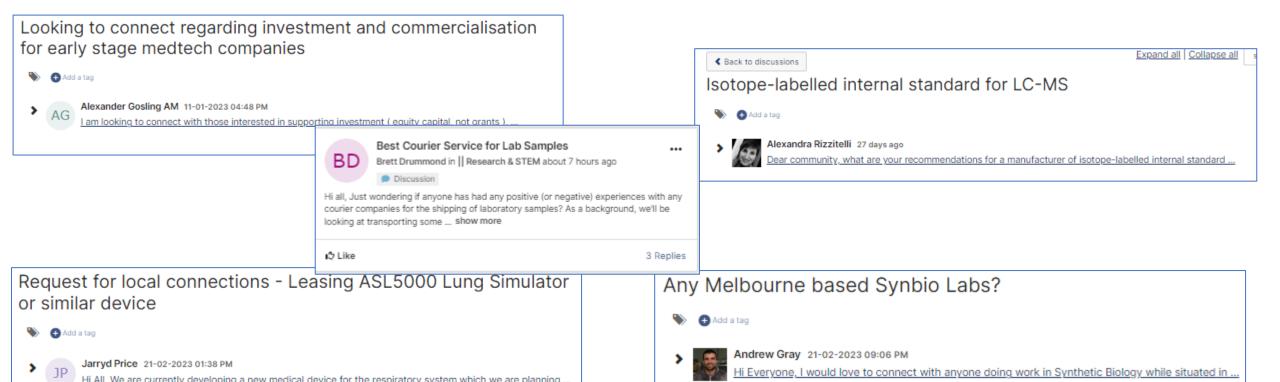
Quick links

Sponsors

Insights into what is happening in other communities you might want to join!

Use cases – Connecting with manufacturing and services





Special Communities to support Commercialisation

- Manufacturing and Service Provision Communities Within Wilam
- Communities designed around the subject, not the individual.
 - Find suppliers directly through the directory
 - Inquire within to find suppliers
 - · Get recommendations from others in industry
 - Government to promote activities or programs related to manufacturing
 - Connect with organisations seeking to start or scale manufacturing
- As suppliers and manufacturers register and engage, we develop a living ecosystem map of capabilities

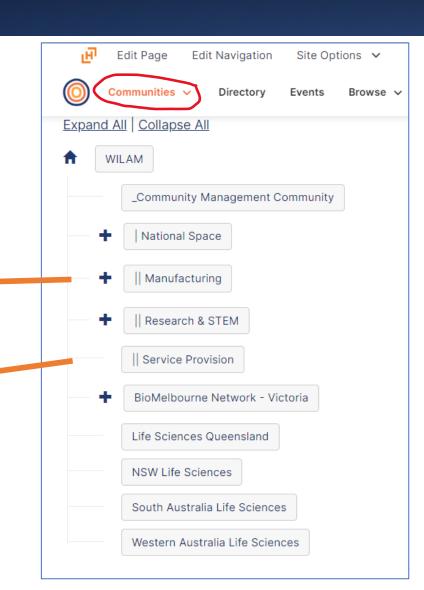
| Manufacturing

This community is for individuals and businesses providing manufacturing services to the life sciences industry, or those who wish to engage with them whether you are a manufacturer or not. It is centred on the subject of manufacturing. It exists to encourage a thriving manufacturing sector and acts as a living capabilities database. Members of this community can ask questions, collaborate, share knowledge and be found by new partners in the domestic and global life sciences sector.

Service Provision

This community is for individuals and businesses that define themselves as service providers to the industry supply chain, or those who wish to engage with them whether you are a service provider or not. It is centred on the subject of life sciences services. It exists to make it easier for the life sciences industry to find services that are sought, and be found by businesses seeking services. Members of this community can ask advice from peers, share knowledge and experience and stay up to date on industry news.

Note: Community map and descriptions listed above contained within Wilam under "All Communities"



Special Communities to support the Research and STEM ecosystem

Research & STEM community

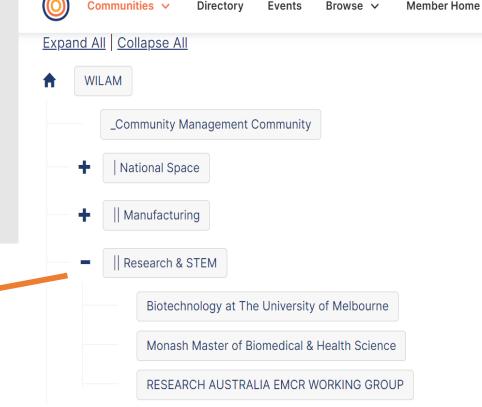
- Established to provide a forum for those involved in research and STEM to build networks
- Also ensures they can monitor and participate in events, communications and discussions
- As Researchers and STEM students and professionals enter and register their own information we develop a living ecosystem database of capabilities
- Accounts are personal, like Linkedin. As you shift throughout your career, you have a reason to update your personal information
- Wilam allows for branded sub-communities to support the ecosystem
 - Monash and University of Melbourne communities established to maintain contact and community within their existing and alumni cohorts
 - · Administered by the Universities
 - Also allows Universities to create communities to bring together their Industry partners and Researchers together. Wilam bypasses IT/ security issues as a Web based platform
 - Allows community members to connect with each other directly

Research & STEM

Monash Master of

Biomedical and Health Science

This community is for those that identify as members of the life sciences research and STEM community, or those who wish to engage with them whether you are a researcher/ STEM professional or not. It is centred on discussions between or on subjects of interest to this community. It exists to create connection between researchers across institutions and between researchers and industry. For those that want to break down barriers, this community offers the ability to find like-minds, ask questions and stay atop of industry news.



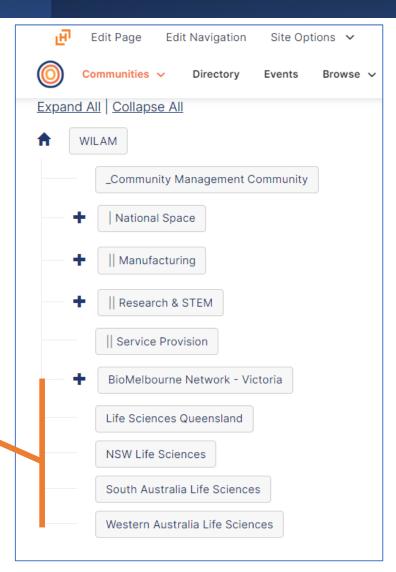






Special Communities to support National connectivity

- The Wilam community was created with a neutral platform name specifically to create a welcome environment for any Australian organisation to participate
- BioMelbourne Network developed the community representing Victoria leveraging seed funding from the Victorian Government
 - Our ongoing business model is to develop partnerships with industry, providing a range of services leveraging the platform
- NSW Life Sciences community launched end March with Anthony Murray (from the NSW ecosystem) as the Administrator
- Working to develop communities throughout Australian states with Significant life sciences ecosystems





Wilam is the new community network for Australia's life sciences industry



Wilam will change the way that industry communicates and connects and how you can find others and be found.

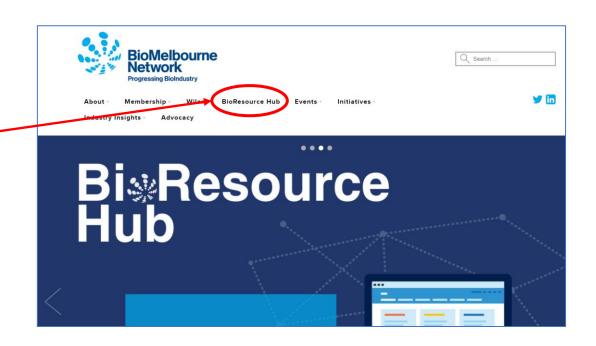
If you are in the life sciences industry and you want to start a conversation, find a service, ask a question or share your knowledge:



Scan Here!

BioResource Hub – Launched 9 Aug 2023!

- Our new BioResource Hub launched 9
 August with our entire library of over 65 events!
- Accessible through our Website
- All events from March 2020 have been recorded, along with all future events
- BioMelbourne Network has 25-35 events per annum
- Some example themes
 - Research
 - Translation of innovation to manufacturing & commercialisation
 - Latest sector trends
 - Regulatory updates
 - Investment and capital raising for start-ups



Note: Image above taken from Annual report

For a listing of our events each year reference the following links

<u>Catalog of BioMelbourne Network's Event History - Website</u>

<u>BioMelbourne Network Annual Report 2021/22</u> – Ref pgs 23-27

<u>BioMelbourne Network Annual Report 2020/21</u> – Ref pgs 19-22

BioResource Hub

- Serves as a living history of the life sciences sector
 - Government employees Sector training and knowledge
 - Companies seeking to understand and engage with the sector from around Australia or around the world
 - Leverage by government investment and trade departments
 - Used by researchers and star-ups to better understand the commercialisation landscape
 - Used by service organisations to understand market trends and
- Allows other Australian or international ecosystems to research and learn about the our industry
- Users can watch free events, purchase access to relevant content or subscribe to the BioResource Hub to ensure full access to all content.
- Organisations can purchase broader subscription packages to provide access to students, staff or clients



Register for your FREE accoun





Join BioResource Hub and watch BioMelbourne Network's free and pay-per-view

- Register for your free account, "skill up" and stay up to date with our latest videos of industry events or leverage the BioResource Hub to promote our ecosystem

View Catalogue













VIDEO CATALOGUE

All titles Free titles

2020-03-19 | BioBreakfast | | How Victoria so important?

Hear from our expert speaker and panel

FREE 2020-06-10 | 2020 in Leadership Awards Ceremonv

2020-06-25 | BioForum - US Healthtech Market: Navigating Business, Trade and Investmen